



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remitt To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

## BILL TO:

NATIONAL MEDIA RESEARCH PLANNING  
ATTN: ACCOUNTS PAYABLE  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: REPUBLICAN NATL COMMITTEE  
PROD: RNC  
TITLE: 240224

INVOICE NUMBER: 61-200060729 BROADCAST MONTH: AUGUST  
ORDER NUMBER: 394195 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 20 P: 442 E: 2889  
ESTIMATE#: 20 442 2889  
SCHEDULE DATES: 07/27/2012 - 08/10/2012 AGY#/ADV#: 3736/10607  
BILLING CYCLE: MONTHLY DATE: 08/26/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
2	07/30 - 08/05	07:00A-08:00A	500	1	08/04	SA	07:52A	:30		RNTV072501	500		
4	07/30 - 08/05	06:00A-07:00A	500	1	08/05	SU	06:42A	:30		RNTV072501	500		
5	07/30 - 08/05	04:30A-04:59A	200	5	07/30	MO	04:43A	:30		RNTV072501	200		
					07/31	TU	04:42A	:30		RNTV072501	200		
					08/01	WE	04:38A	:30		RNTV072501	200		
					08/02	TH	04:56A	:30		RNTV072501	200		
					08/05	SU	04:43A	:30		RNTV072501	200		
6	08/06 - 08/10	04:30A-04:59A	200	4	08/06	MO	04:42A	:30		RNTV072501	200		
					08/07	TU	04:54A	:30		RNTV072501	200		
					08/08	WE	04:37A	:30		RNTV072501	200		
					08/09	TH	04:38A	:30		RNTV072501	200		
8	07/30 - 08/05	10:00A-11:00A	475	2	08/01	WE	10:34A	:30		RNTV072501	475		
					08/02	TH	10:29A	:30		RNTV072501	475		
9	08/06 - 08/10	10:00A-11:00A	475	2	08/06	MO	10:49A	:30		RNTV072501	475		
					08/07	TU	10:30A	:30		RNTV072501	475		
12	07/30 - 08/05	12:30P-01:00P	550	2	07/31	TU	12:47P	:30		RNTV072501	550		
					08/02	TH	12:46P	:30		RNTV072501	550		
13	08/06 - 08/10	12:30P-01:00P	550	2	08/08	WE	12:53P	:30		RNTV072501	550		
					08/10	FR	12:45P	:30		RNTV072501	550		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
15	07/30 - 08/05	09:00A-10:00A	500	1	08/05	SU	09:30A	:30		RNTV072501	500		
17	07/30 - 08/05	06:00P-06:30P	1,400	5	07/30	MO	06:23P	:30		RNTV072501	1,400		
					07/31	TU	06:10P	:30		RNTV072501	1,400		
					08/01	WE	06:11P	:30		RNTV072501	1,400		
					08/02	TH	06:23P	:30		RNTV072501	1,400		
					08/03	FR	06:15P	:30		RNTV072501	1,400		
18	08/06 - 08/10	06:00P-06:30P	1,400	5	08/06	MO	06:28P	:30		RNTV072501	1,400		
					08/07	TU	06:22P	:30		RNTV072501	1,400		
					08/08	WE	06:10P	:30		RNTV072501	1,400		
					08/09	TH	06:22P	:30		RNTV072501	1,400		
					08/10	FR	05:59P	:30		RNTV072501	1,400		
19	07/30 - 08/05	07:00P-07:30P	1,600	2	08/01	WE	07:25P	:30		RNTV072501	1,600		
					08/02	TH	07:12P	:30		RNTV072501	1,600		
20	08/06 - 08/10	07:00P-07:30P	1,600	2	08/09	TH	07:24P	:30		RNTV072501	1,600		
					08/10	FR	07:24P	:30		RNTV072501	1,600		
22	07/30 - 08/05	08:00P-09:59P COMMENT: MOVIE	1,500	1	08/04	SA	07:59P	:30		RNTV072501	1,500		
24	07/30 - 08/05	07:00P-08:00P COMMENT: AFHV	2,800	1	08/05	SU	07:43P	:30		RNTV072501	2,800		

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ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
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PROD: RNC  
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BILLING CYCLE: MONTHLY DATE: 08/26/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
26	07/30 - 08/05	10:00P-11:00P COMMENT: EWTL	4,000	1	08/05	SU	10:45P	:30		RNTV072501	4,000		
28	07/30 - 08/05	11:00P-11:35P	1,500	1	08/05	SU	11:34P	:30		RNTV072501	1,500		
30	07/30 - 08/05	11:35P-12:35A	300	1	08/04	SA	11:58P	:30		RNTV072501	300		
PERIOD GROSS COST PER ORDER CONFIRMATION: 37,900.00					TOTAL UNITS: 39		ACTUAL GROSS BILLING: 37,900.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -5,685.00						
							NET DUE: 32,215.00						

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815 SLATERS LANE ADV: REPUBLICAN NATL COMMITTEE  
ALEXANDRIA, VA 22314 PROD: RNC  
TITLE: 241433

INVOICE NUMBER: 61-200060730 BROADCAST MONTH: AUGUST  
ORDER NUMBER: 396003 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 20 P: 442 E: 3034  
ESTIMATE#: 20 442 3034  
SCHEDULE DATES: 08/18/2012 - 08/24/2012 AGY#/ADV#: 3736/10607  
BILLING CYCLE: MONTHLY DATE: 08/26/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	08/20 - 08/24	06:00A-07:00A	1,200	3	08/20	MO	06:43A	:30		TVRNC081001H	1,200		
					08/22	WE	06:56A	:30		TVRNC081001H	1,200		
					08/23	TH	06:45A	:30		TVRNC081001H	1,200		
2	08/18 - 08/19	07:00A-08:00A	500	1	08/18	SA	07:29A	:30		TVRNC081001H	500		
3	08/18 - 08/19	08:00A-09:00A	700	1	08/18	SA	08:30A	:30		RNTV081001H	700		
4	08/18 - 08/19	06:00A-07:00A	500	1	08/19	SU	06:54A	:30		TVRNC081001H	500		
5	08/20 - 08/24	12:00P-12:30P	750	5	08/20	MO	12:10P	:30		TVRNC081001H	750		
					08/21	TU	12:28P	:30		TVRNC081001H	750		
					08/22	WE	12:16P	:30		RNTV081001H	750		
					08/23	TH	12:15P	:30		RNTV081001H	750		
					08/24	FR	12:13P	:30		RNTV081001H	750		
6	08/18 - 08/19	09:00A-10:00A	500	1	08/19	SU	09:48A	:30		RNTV081001H	500		
7	08/20 - 08/24	06:00P-06:30P	1,400	5	08/20	MO	06:16P	:30		RNTV081001H	1,400		
					08/21	TU	06:29P	:30		TVRNC081001H	1,400		
					08/22	WE	06:28P	:30		TVRNC081001H	1,400		
					08/23	TH	06:09P	:30		TVRNC081001H	1,400		
					08/24	FR	06:28P	:30		TVRNC081001H	1,400		
8	08/18 - 08/19	06:00P-06:30P	1,000	1	08/19	SU	06:14P	:30		TVRNC081001H	1,000		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
9	08/20 - 08/24	07:00P-07:30P	1,600	2	08/21	TU	07:05P	:30		RNTV081001H	1,600		
					08/23	TH	07:06P	:30		TVRNC081001H	1,600		
10	08/20 - 08/24	10:00P-11:00P COMMENT: NY MED	4,000	1	08/21	TU	10:47P	:30		TVRNC081001H	4,000		
11	08/18 - 08/19	11:00P-11:35P	1,500	1	08/19	SU	11:33P	:30		TVRNC081001H	1,500		
12	08/18 - 08/19	11:35P-12:35A	300	1	08/18	SA	12:11A	:30		TVRNC081001H	300		
13	08/18 - 08/19	11:35P-12:35A	325	1	08/19	SU	12:06A	:30		RNTV081001H	325		
PERIOD GROSS COST PER ORDER CONFIRMATION: 26,875.00					TOTAL UNITS: 24		ACTUAL GROSS BILLING: 26,875.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -4,031.25						
							NET DUE: 22,843.75						

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